

News Release



Pentagon launch InfraMax[®] LX70 Energy Efficient Coating at Olympia's e² Energy Solutions Expo.

Pentagon Protection, as global distributors of the InfraMax[®] LX70



heat reduction film for increased energy efficiency and reduced cooling costs, chose the e² Energy Solutions Expo at Olympia to show exactly what could be immediately achieved with the application of LX70 to existing glazing.

An extremely eager audience saw and felt for themselves the benefits of LX70, which in its unique construction, will provide immediate heat reduction without affecting light transmission and the view through glazing.

Almost as clear as clear glass, the LX70 ensures increased energy efficiency without affecting aesthetics and is an ideal way for 'listed' buildings of architectural or historic interest to play their part in reducing CO₂ emissions for a reduced carbon footprint without altering the look.

Pentagon also very proudly released preliminary results of independent trials of the LX70 which had resulted in a 25% reduction in energy and air cooling costs.

Pentagon's Marketing Manager, Stephanie Kirkwood had this to say "We are very pleased with the response from the show, both during and post event. Being able to demonstrate the effectiveness of LX70 to visitors and co-exhibitors alike, was very beneficial with a great deal of interest being shown from both the UK and overseas."

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